UNext's Advanced Digital Transformation Program For Leaders

An unparalleled program that helps in the digitalization of your organization.

The program helps you understand emerging technologies, and their use in building strategies for the future.

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Architecting a Digital-First Culture

Virtually, every industry is undergoing a digital-led transformation at the intersection of changing customer preferences, technology, and emerging competition. As organizations are envisioning a future driven by Digitalisation, leadership needs to understand the opportunities that such technologies provide – for their business, their employees, and their customers.

Creating a Digital-first culture is far easier in "Natively Digital Organizations" as compared to organizations that have to transform from traditional modes of functioning to a Digital-first mode of functioning.

This transformation is as much about Technology as it is about the Culture of the organization. And this is the reason that the Leadership of the Organization has to be on board first.

> *The digital transformation market is set to be valued at over $127.5bn by the year 2026, growing at a CAGR of 19.1%.*

It is the Leadership that has to set the Digitalization agenda, ensure that strategies are aligned to it, and that the processes and rituals within the organization follow suite. Leaders have to build the ability to enable tech-driven strategies by leveraging breakthrough innovation, digital systems, and Big Data for a digitally immersive customer-centric journey.

Even more important, is for the leaders to be able to leverage the strengths of new-age technologies like Human-Centered Design Thinking, Blockchain Infrastructures, Cloud Computing, Cybersecurity, and Agile and DevOps.

The ubiquitous nature of new-age technologies is forcing organizations to rethink the impact that such technologies will have on their strategy. Virtually, every dimension of the future is changing and changing dramatically – customer preferences, speed of change of technologies, emergence of new technologies, and of course the talent demand required to work on such technologies. Cloud adoption has accelerated as organizations are looking for agility and creating possibilities for limitless growth. As change agents who understand that business and technology strategies are mutually reinforcing each other, leaders are using emerging technologies as a platform for innovation.

Human-Led Transformation for
Technology-Driven Workplaces

The VUCA caused by the tech tsunami has pushed organizations over the adoption tipping point – accelerating digitalization with a rapid shift toward digitalising both internal and customer facing processes.

Since teams are actively and continuously adapting to the digital landscape, leaders have to play a strong role in providing the right vision, redefining strategic initiatives, and providing resources when required.

A sin qua non is for the leadership to define a culture that is agile and adaptable and supports innovation at all levels while paving the way for rethinking digital adoption. The communication of these cultural attributes is also the responsibility of the Leadership. Without which, Digitalization is doomed to fail, even before the journey begins. As Peter Drucker said, "Culture eats strategy for breakfast."

As industries look towards expanding their market share, improving their bottom line, and building a better brand; successful leaders are adopting a digital-first mindset, reinventing how technology and business can work together. Looking forward, the digitalization of businesses helps dramatically improve customer experiences, internal process optimization and employee satisfaction.
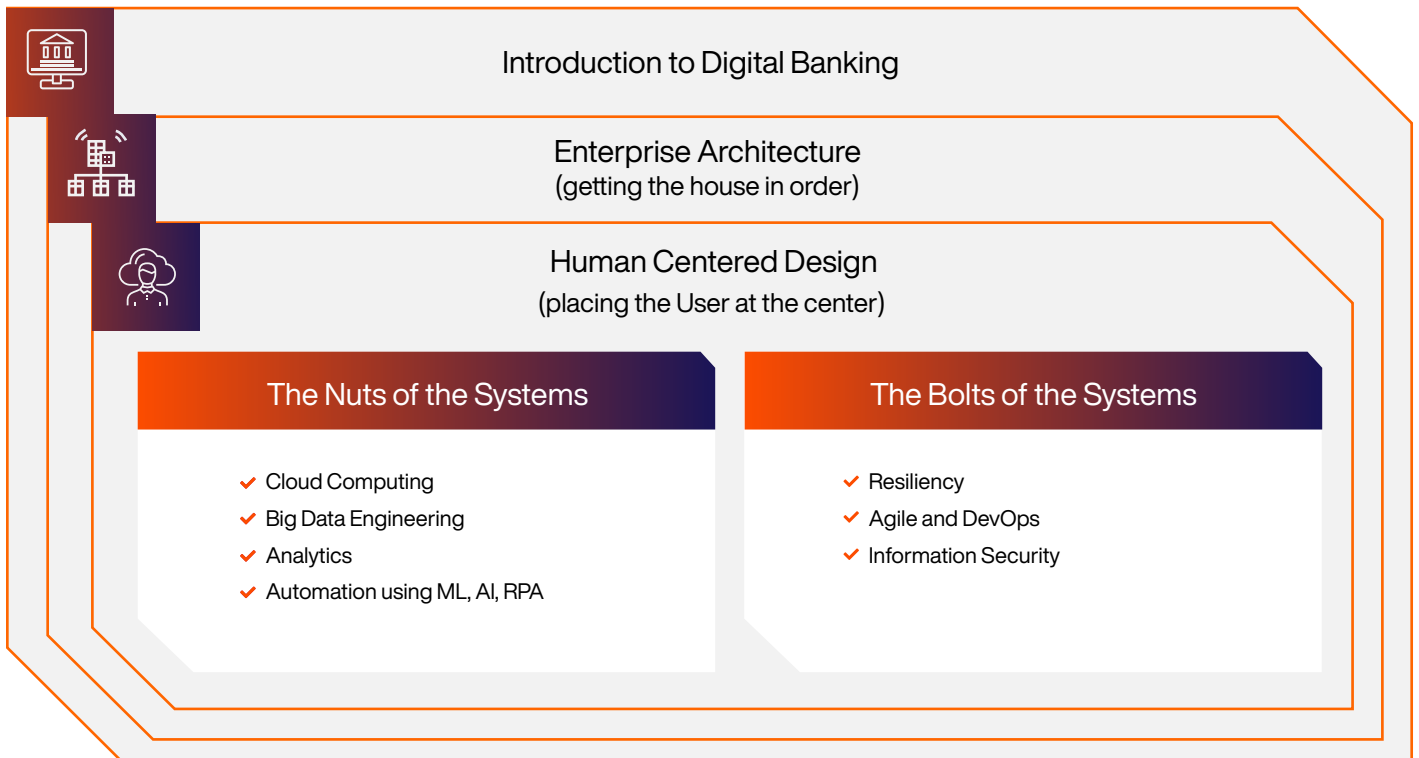
Charting New Frontiers With UNext's
Advanced Digital Transformation Program For Leaders

Over the years, UNext has partnered with multinationals, leading financial banks, manufacturing, retail, and healthcare companies that have embraced disruption in their organizations. We have transformed teams to thrive in the digital world – to harnessing leaders and technological capabilities to disrupt markets on an even greater scale. The BFSI industry continues its digital-led evolution with an emphasis on upskilling leaders to accelerate technology transformation. With UNext's Advanced Digital Transformation Program, leaders can develop innovation-led strategies by leveraging technology to build a digital-first culture across the organization and digital solutions needed for a new-age banking experience.

Program Design Philosophy

Introduction to Digital Banking

Enterprise Architecture
(getting the house in order)

Human Centered Design
(placing the User at the center)

The Nuts of the Systems

- ✔ Cloud Computing
- ✔ Big Data Engineering
- ✔ Analytics
- ✔ Automation using ML, AI, RPA

The Bolts of the Systems

- ✔ Resiliency
- ✔ Agile and DevOps
- ✔ Information Security

Digitally-Enabled Transformative Experiences for Leaders

What does this program offer?
A holistic Leadership program in Digital Transformation to integrate the fundamentals of emerging technologies to ultimately accelerate digital adoption and innovation.

Defining and leading with a digital-first mindset to adopt new-age products, solutions, or experiences across the length and breadth of the organization

Driving digital innovation and deepening how teams understand the need to be upskilled in emerging technologies (such as Cloud Computing, Big Data Analytics, Human-Centered Design Thinking) and creating a platform to build technology-savvy talent

Empowering teams to take on newer challenges, breaking new ground for building a resilient and agile technology-oriented workforce

Prioritizing the effectiveness of digital transformation across the organization for a more customer-centric service

Case Study: Digital Transformation For Leaders At One of The Largest Private Sector Banks In India

Objective:

To enable business leaders to become future-ready for adopting digital innovation along with meeting the dynamic and evolving customer demands

Challenge:

Reimagining technology-led strategies backed by a digital-led vision for leaders to be able to drive the digital-first culture change, adopt innovation in digital transformation, and focus on value-driven change. This program is designed to catalyze the digital-first culture that will help leaders wield digital transformation across teams

Solution:

UNext partnered with industry experts along with our experienced internal faculty to deliver programs through a series of tailor-made sessions on Human-Centered Design Thinking, Cloud Computing, Blockchain, and Security combined with case study discussions.

The curriculum has been designed and digital and technological transformation topics, unique insights from the latest case studies, and open debates to bring in relevant organizational perspectives and make the programs engaging.

Conclusion:

In an era of digital disruption, leaders can be effective enablers of digital innovation, but organizations will only unlock that potential if they hold a digital vision. The right digital culture that engages, empowers, and inspires leaders to build digital innovation within teams can accelerate the digital culture transformation journey.

Future-proof your workforce and business with our tailored transformation programs.

Contact Us

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