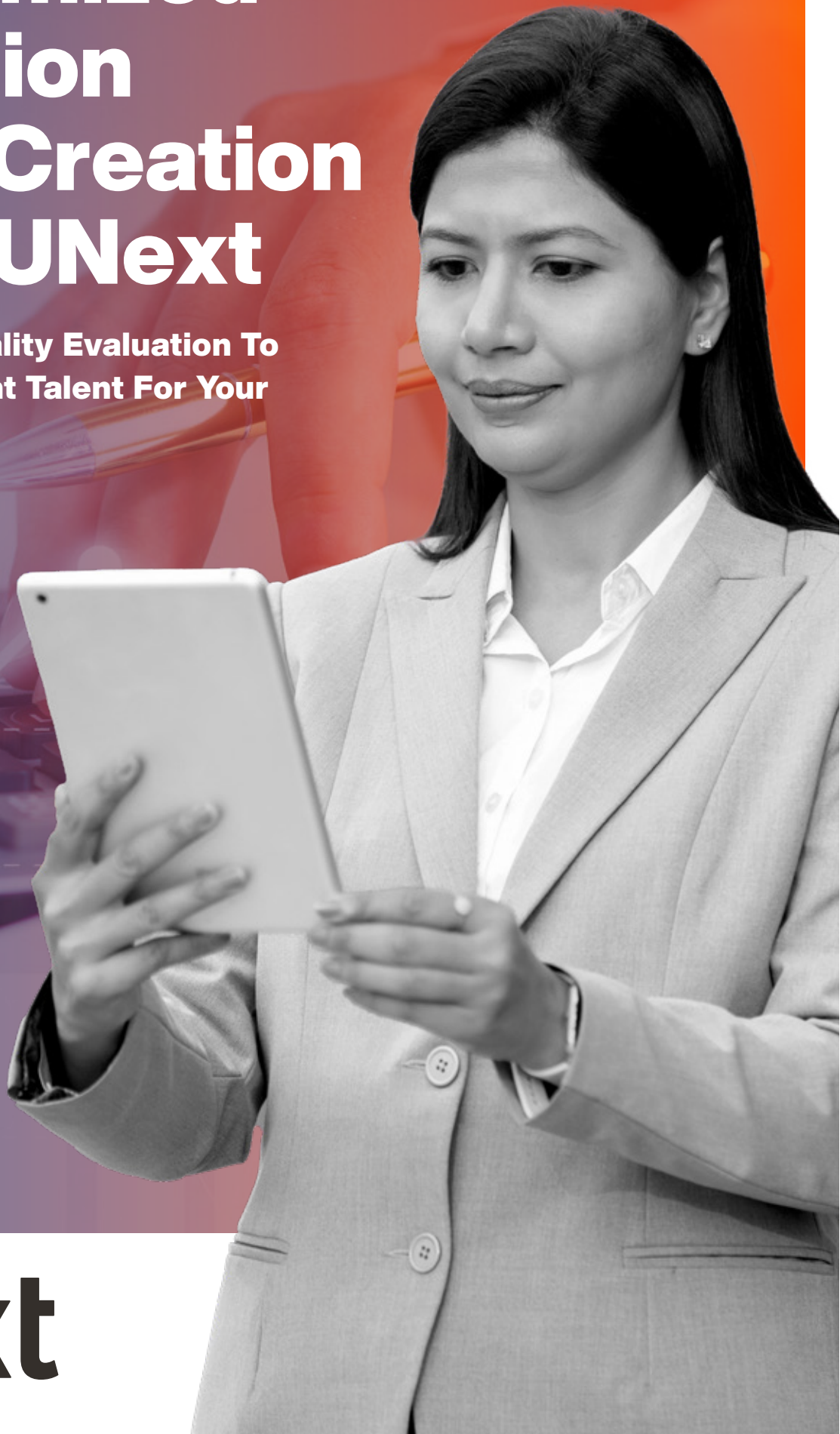




# Customized Question Bank Creation From UNext

**Incorporate Quality Evaluation To  
Deploy The Right Talent For Your  
Enterprise**



**unext**

# Overview

Enterprise training programs effectively improve workforce performance & productivity and ensure freshers and laterals develop expertise in addressing business problems.

Agreed.

But add a 'How' to the statement and this leads to a whole new tangent of conversation among L&D stakeholders.

How effective is the training program on cloud computing I intend to implement? How much have my team members grasped concepts? How confident are they in working on niche tools like Azure or Kubernetes?

Conversations keep building from here.

To complement a solid training intervention, there needs to be in place a milestone – a process – to gauge/evaluate the effectiveness of programs and the learnings of the participating workforce. And there cannot be a better way than assessing employees through engaging and customized questions that measure program outcomes.

This is where **UNext** comes in with its comprehensive **Question Bank Development Offering**. As part of your post-training assessments, you can now precisely find out how effective each module is with our exclusive service.

So, let's explore what the Question Bank creation is all about, how it's done and how it can benefit your organization.



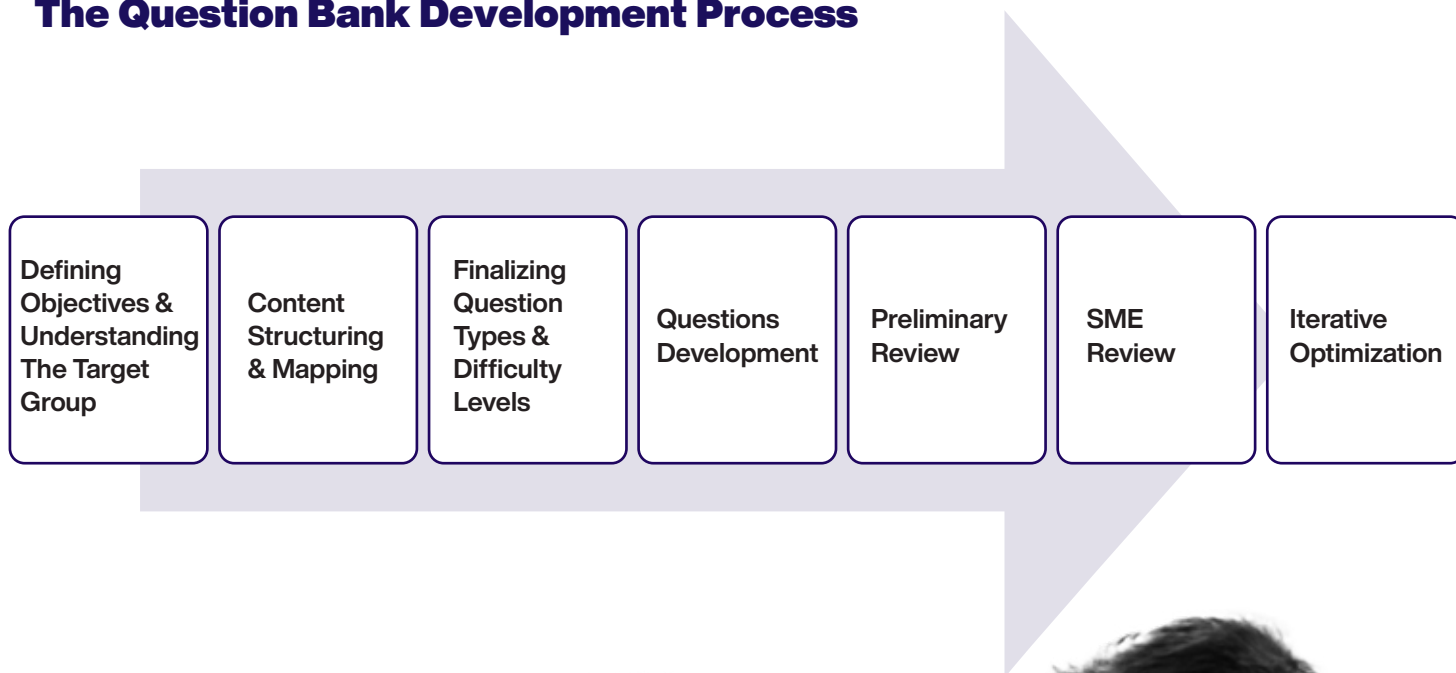


# What Is Our Question Bank Creation Offering?

Question Bank development is a highly specialized service offering from UNext that seamlessly allows you to **quantify the effectiveness of the training programs** you deploy. It complements your goals to map the right talent to the right projects and even designations by offering you real-time metrics and insights on how technically sound your workforce is in applying the knowledge to address real-world problems statements.

Applicable for freshers and transitioning professionals, our question banks offer transparent reports on the competencies and capabilities they are supposed to inculcate for their job roles.

## The Question Bank Development Process



# Defining Objectives and Understanding the Target Group

We begin by identifying the scope of the assessment and determining the knowledge and competencies the questions will address and evaluate.

This stage also involves analyzing the purpose of evaluation such as onboarding freshers, assessing teams' product/domain knowledge, quantifying technical expertise, and the capability to apply the technical knowledge to address business problems.

Profiling the target audience in this phase is critical to tailor questions and their complexity based on their current technical grasp, learning goals, and experience levels.



## Content Structuring & Mapping

This step correlates intended learning outcomes from training program modules and aligns them with the scope of the question bank.

At this stage, we define the mix of questions such as MCQs, open-ended, application-oriented questions and more to assess diverse aspects of understanding and recall value of concepts.

The questions also align to the Blooms taxonomy - 'Remember, Understand, Apply, Analyze, Evaluate and Create.'





# Question Development

Language and technical experts work on framing clear and concise questions that are non-misleading and non-ambiguous.

Multiple choice questions are drafted to have one right answer and three distractors.

Scenario-based questions that assess the application quotient of learners are also considered and drafted based on the weightage of modules in program curriculum.

## Review & Iterative Optimization

After initial rounds of peer review and quality checks, the questions are then evaluated by external SMEs.

Once the questions are validated, mock assessments are carried out internally to ensure questions are clear and options are distinct.

Regular updating of question banks to keep up with evolving market demands and trends and specific requirements from teams and enterprises.





# Key Highlights of Our Service Offering

Questions prepared and validated by SMEs.

Our question banks are in line with Bloom's Taxonomy models.

Precisely articulated questions to eliminate ambiguity.

Excellent mix of questions to avoid redundancy.

Coding questions on demand for niche technical programs and more

## Sample Question Bank Structuring for A Java Module

### Sample 1 - Java Foundation

Number Of Days	09
Number of Questions	113

#### JAVA Foundation

S. No	Module	Duration (In Days)	No. Of Questions	Easy	Medium	Hard
01	Java Basics	05	63	31	21	10
02	Advanced Java	04	50	25	17	08
		09	113			



# Complement Your Training Goals with Our Niche & Bespoke Question Bank Development Offering

Now deploy the right talent for the right job role in your enterprise with results visualized from our question bank-driven assessments. Optimize your training goals and programs and ensure RoI in learning interventions in your organization.

To get started with post-training assessments requirement, get in touch with us today and tailor a question bank for your needs.

## About UNext

UNext (Part of Manipal Education and Medical Group) prioritizes 360-degree talent transformation through upskilling. We offer industry-relevant programs that help enterprises transform their talent through customized learning solutions across hierarchies. We have partnered with clients across IT-ITeS / BFSI / Automobiles / Healthcare / Manufacturing / Consulting / Retail / Pharma & more segments in training tech and non-tech audiences across various customized programs.

**15+ years**  
of providing learning solutions

**40,000+**  
Pre-joining programs

**20,000+**  
Corporate bootcamps

**6,000+**  
Role based programs

We have partnered with clients across IT-ITeS / BFSI / Automobiles / Healthcare / Manufacturing / Consulting & more segments in training tech and non-tech audiences in emerging technologies through various customized programs.





# Transform Your Workforce With Us

By tailoring programs for diverse domains and market segments across distinct functional roles, we offer the most practical and relevant workforce transformation programs in the market. Our program ecosystems are designed to seamlessly tackle massive volumes of simultaneous cohorts so you can precisely implement your workforce transformation goals. Reach out to us today.



Reach out to us at  
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