



# HR Analytics

# Program Outcome

- ❑ ***Understand the business problem*** using descriptive Analytics
- ❑ ***Focusing in problem areas*** by suing deep insights of descriptive analytics
- ❑ ***Attrition Prediction*** using logistic regression
- ❑ ***Capability to calculate accuracy*** of the logistic regression
- ❑ ***Visualization and dash-board*** creation for quick reference by senior management
- ❑ ***Specific report generation*** based on insight

# Coverage

## Overview of HR Analytics

- Understanding the concepts of HR Analytics
- Implications of HR Analytics in business (With Examples -)

## Analytical Problem Solving

- Problem solving with Data and Data collection techniques

## Introduction to Statistics - Descriptive Statistics

- Understanding the use of statistical techniques like measures of central tendency, standard deviation and six sigma in measuring HR outcomes like attrition, recruitment conversions and compensation
- Helps us to understand that “Averages have their own value” and helps us make some realistic measurements by weighing the averages

## Advanced Statistics

- Discusses more advanced statistical and analysis techniques like correlation, regression and t-test.
- Understand Chi square test and Anova test their application in HR domain.

# Coverage

## Descriptive Analytics

- Detailed understanding of business problem
- Understanding the Data and drawing the business insights from descriptive analytics
- Usage of Pivot table to in understand other various measures by slicing and dicing the data

## Predictive Analytics

- Learning prediction of attrition using logistic regression.
- Using logistic regression exercise to build a model that helps in predictive accuracy of the regression

## Visualization

- Visualization basics- types of graphs and charts
- Creating the report and comments / insights for the same

## Implementation

How to advance the organization's analytics agenda, summarizing HR analytics models and Analytics maturity model.  
Summarizing what has been learnt so far.