Lead The Data Revolution From The Front

Have A Data-smart Workforce And Seamlessly Derive Business-effective Insights With Our Programs

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Data Smart Programs - A Brief Overview

The Data Smart Programs from UNext are designed to define key aspects of strategies and technologies required to generate efficient and insightful decisions with data. They equip learners with a broad comprehension of data itself - the sources, storage, and security aspects, as well as Descriptive, Predictive and other forms of Data Analysis. Trainees also get introduced to facets of Machine Learning and Artificial Intelligence (AI) to acquire sharp business acumen and generate new deliverables for the company. Our Data Smart Programs present non-technical audiences with a strategic overview of data and Data Analytics techniques. Acknowledging the growing business dependency on data manipulation, UNext trains your workforce to help you become a Data Smart organization.

87% of the leaders around the world recognized data literacy as the most crucial skill next to basic computer skills.

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Source: Data Camp

What Is Data Literacy?

Data Literacy is the ability to read, write and understand data in context. It enables your workforce to not just collect data but also to understand it. Data Literacy is about asking the right questions about data, building knowledge, and deriving insights to help businesses expand.

Why Is Data Literacy Paramount for Business Growth?

Numerous reports point out how data drives corporate success. While business leaders believe Data Literacy to be a critical skill, companies still witness a huge skills gap.

Program Composition

Our holistic Data Smart Programs incorporate every vital aspect of Data Literacy to transform learners into data-driven experts. Below is a detailed breakdown of the program into Data Smart levels:

Data Smart Level 0 - Demystifying Data

Learn about the importance of data and the need for data-driven decision-making. Learn how to work with data and handle the challenges related to data security and governance. Get started with building a data-driven culture in your organization.

Data Smart Level 1 - Problem Solving with Data

Learn how to look at the business context and define an Analytics problem statement. Identify relevant measures to explore data and generate descriptive analysis. Test your hypothesis and finally evaluate analysis results to answer the "what happened" aspect of questions.

Data Smart Level 2 - Discovering Analytics

Learn about the different analysis methods, approaches, and algorithms. Get an exposure to the extensive tool and technology landscape, the Analytics method, and Design Thinking approach to Analytics and Data Science solutions.

Data Smart Level 3 - Insight Generation

Learn how to use advanced algorithms and other techniques to classify, segment, and forecast. Learn how to critically evaluate and interpret results of data analysis, ,and turn results into insights, recommendations, and implementable outcomes.
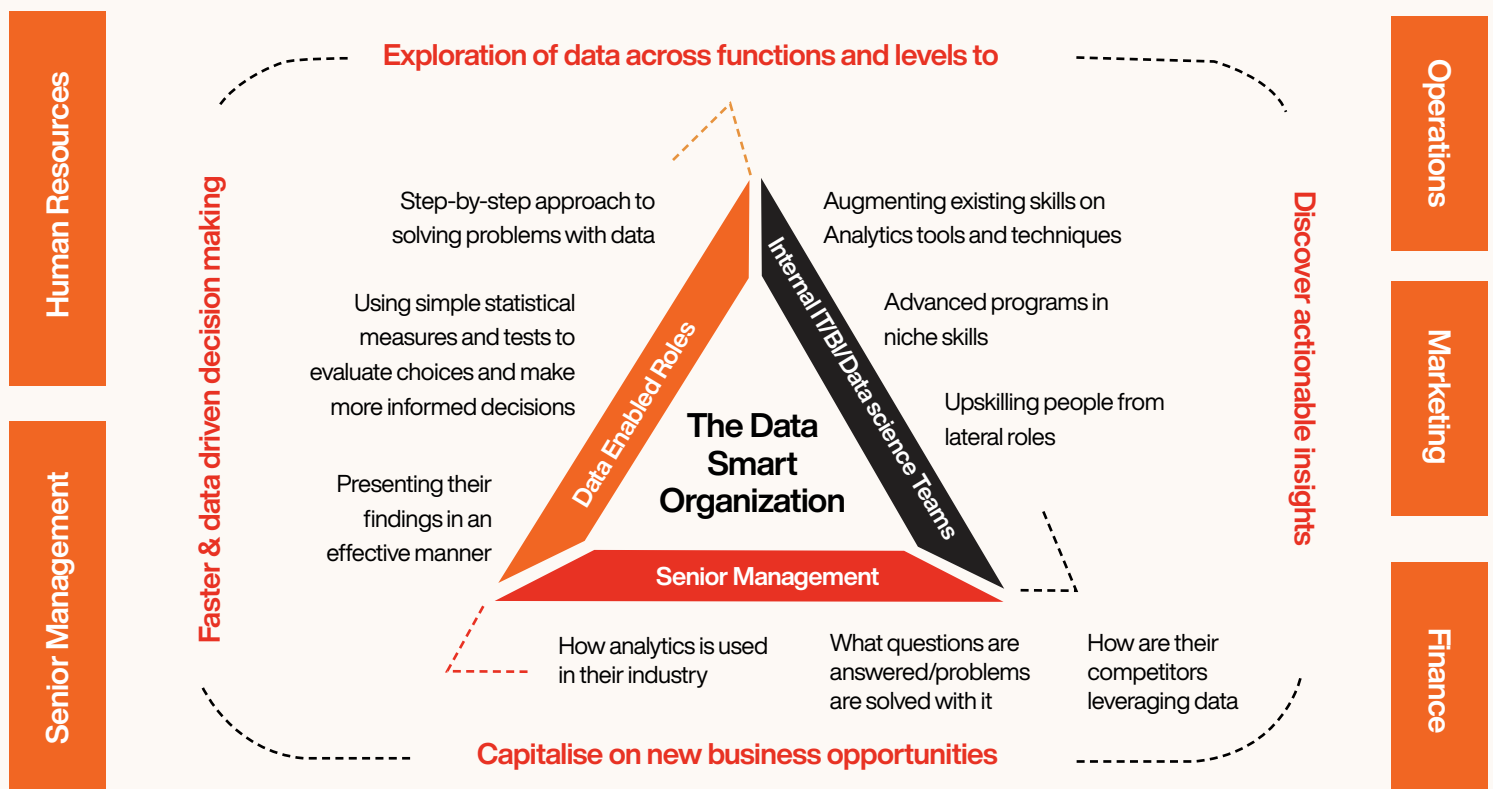
UNext Training Framework For
Talent Transformation

78% of individuals believe that data is crucial for their professional future. Yet, only **52%** have said that their education provides them with "the confidence and skills" to be data literate.

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Source: D/NATIVES: The future of your business

UNext aims to serve customization and quality on the same platter to expedite out your workforce's training journey. Below is a level-by-level breakdown of the program that outlines a participant's training path:

UNext Training Framework

Human Resources

Senior Management

Operations

Marketing

Finance

Exploration of data across functions and levels to

Faster & data driven decision making

Discover actionable insights

Step-by-step approach to solving problems with data

Augmenting existing skills on Analytics tools and techniques

Using simple statistical measures and tests to evaluate choices and make more informed decisions

Advanced programs in niche skills

Upskilling people from lateral roles

Presenting their findings in an effective manner

Data Enabled Roles

Internal IT/BI/Data science Teams

The Data Smart Organization

Senior Management

How analytics is used in their industry

What questions are answered/problems are solved with it

How are their competitors leveraging data

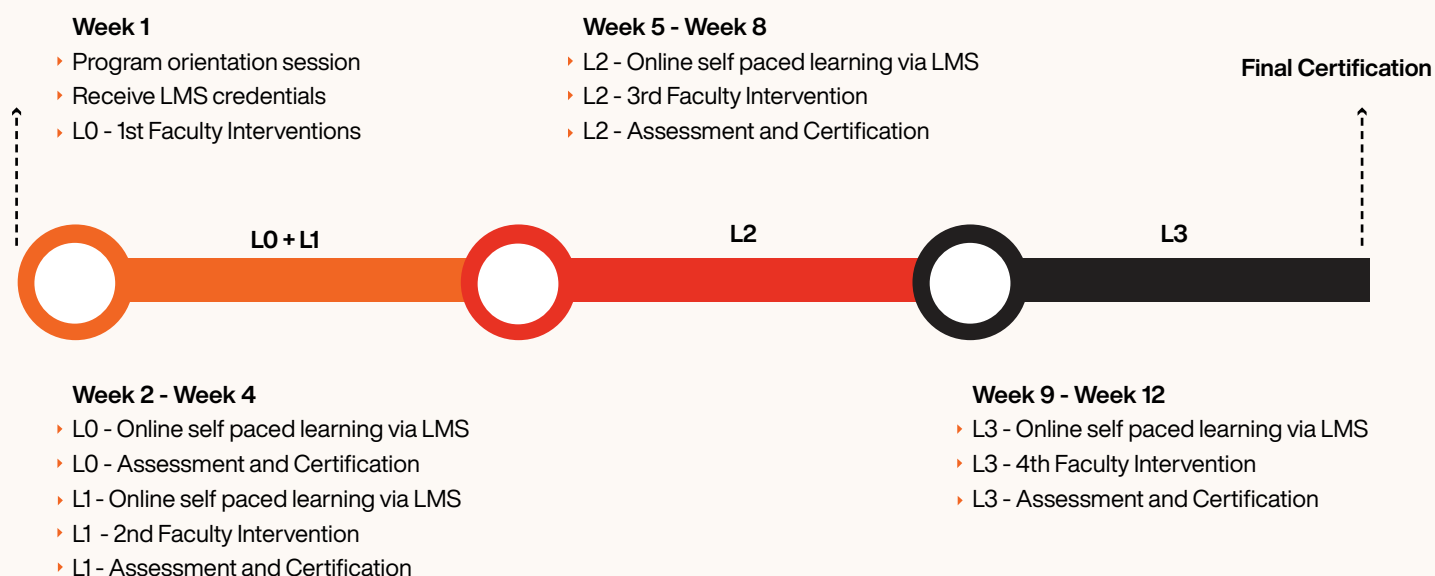Capitalise on new business opportunities

The Blueprint of
Your Workforce's Learning Journey

Below is a visual representation of the 3-month-long learning program. Each session will be only 40 minutes long and will be held five days a week. From orientation to final certification, this is how the learners' talent transformation journey will look like:

Learner Journey

Program Duration: 3 months
Content Duratin: 11 Hours
Online Learning: 40 min per weekday
Faculty Intervention: 4 days

Week 1
‣ Program orientation session
‣ Receive LMS credentials
‣ L0 - 1st Faculty Interventions

Week 5 - Week 8
‣ L2 - Online self paced learning via LMS
‣ L2 - 3rd Faculty Intervention
‣ L2 - Assessment and Certification

Final Certification

L0 + L1

L2

L3

Week 2 - Week 4
‣ L0 - Online self paced learning via LMS
‣ L0 - Assessment and Certification
‣ L1 - Online self paced learning via LMS
‣ L1 - 2nd Faculty Intervention
‣ L1 - Assessment and Certification

Week 9 - Week 12
‣ L3 - Online self paced learning via LMS
‣ L3 - 4th Faculty Intervention
‣ L3 - Assessment and Certification

Case Studies

UNext has tailor-made programs for numerous corporate companies, across diverse domains. Below are two case studies with diverse objectives and our solutions for the same.

One of India's Largest Private Banks

Objective:
- To train diverse groups of employees with different learning objectives and content

Challenges:
- Training 2,500 learners in 3 months
- Providing multi-format training content

Solution:
- Trained participants by dividing them into teams
- Built custom content for each of the three groups
- Delivered training in a combination of video content, online training, and classroom training modes

One of South Asia's Largest Apparel Manufacturer

Objective:
- Bring about a shift in mindset
- Train three different sets of audiences with varying objectives – General audience, Analytics enthusiasts, and Leaders
- Deliver training at scale

Challenges:
- Designing a program tailored for learners from varying backgrounds
- Keeping track on the progress of over 5,000 learners

Solution:
- Tailored content for learners from multiple verticals and functions, having minimum-to-medium experience in Analytics
- Successfully tracked the progress of learners, despite the large volume

Contact Us

For more details on the program offerings, get in touch with us.

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