



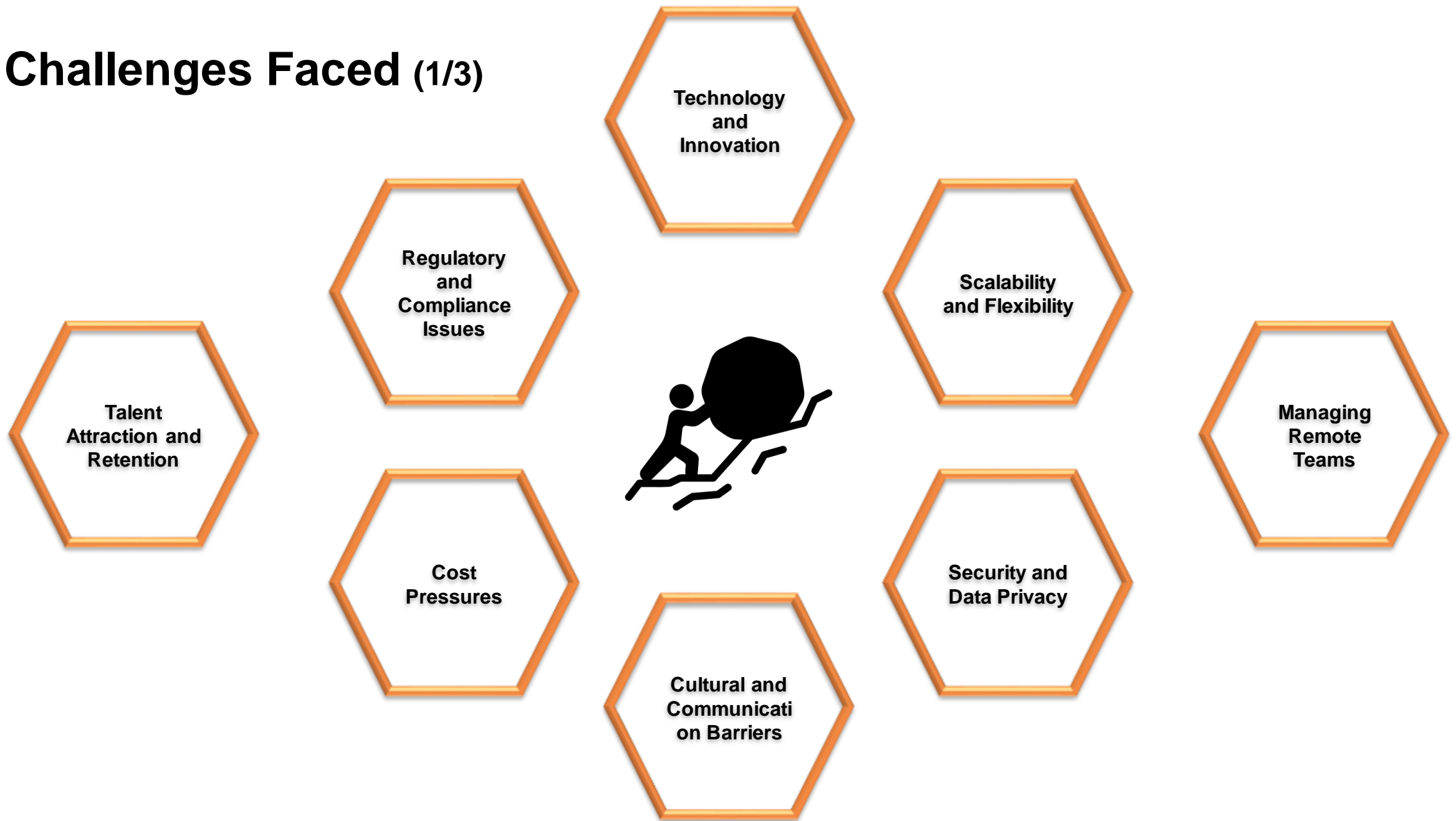
# **GCC Capability Deck**



# Challenges Faced In GCC Sector



# Challenges Faced (1/3)



# Challenges Faced (2/3)

## Talent Attraction and Retention

Finding and retaining skilled talent is a persistent challenge for GCCs. Competition with other local companies, high attrition rates, and the need for continuous skill development and training are issues that require constant attention.

## Regulatory and Compliance Issues

Keeping up with local and international regulations, tax laws, data protection requirements, and compliance standards is a complex and evolving task for GCCs.

## Technology and Innovation

GCCs must stay updated with emerging technologies and trends to remain competitive. They face the challenge of integrating digital transformation and innovation into their operations while maintaining cost-effectiveness.

## Cost Pressures

While GCCs are often established to reduce costs, cost pressures remain a challenge. This includes managing fluctuations in currency exchange rates, rising labour costs in some offshore locations, and increasing overheads.

# Challenges Faced (3/3)

## Cultural and Communication Barriers

Cultural differences between the parent company and the GCC location can impact collaboration and communication. Effective cross-cultural management and communication strategies are essential.

## Scalability and Flexibility

Adapting to the parent company's changing needs and requirements while ensuring scalability can be challenging. GCCs need to remain agile to respond to shifts in demand or strategic changes.

## Security and Data Privacy

Ensuring the security and privacy of sensitive data is a significant concern. Data breaches and cybersecurity threats are risks that GCCs need to address proactively.

## Managing Remote Teams

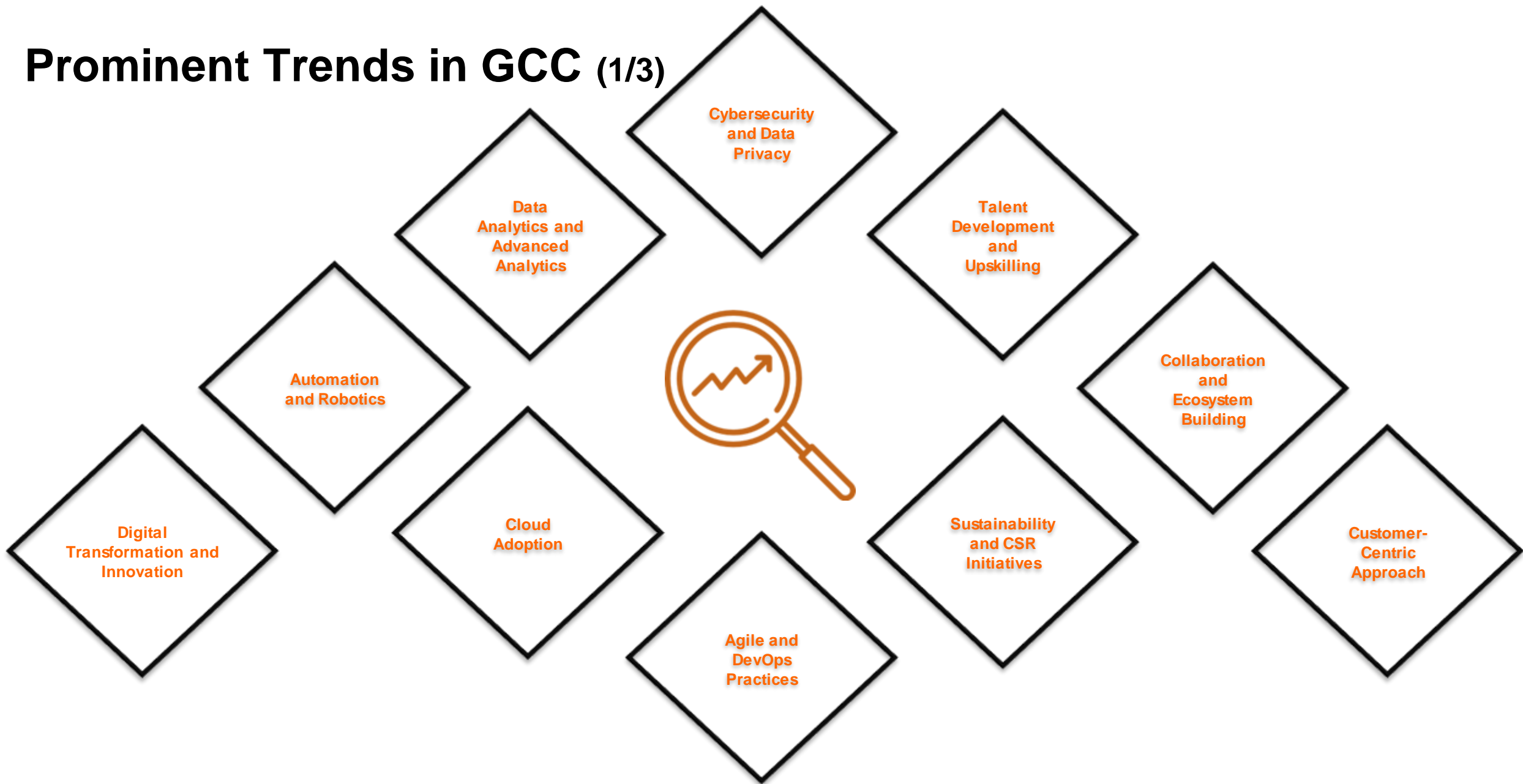
With teams often distributed across multiple time zones and geographies, coordinating work and ensuring effective collaboration can be a complex task.



# Prominent Trends In GCC Sector



# Prominent Trends in GCC (1/3)





# Prominent Trends in GCC (2/3)

## Digital Transformation and Innovation

GCCs were increasingly focused on digital transformation initiatives, including the adoption of emerging technologies like AI, machine learning, IoT, and blockchain. They were also driving innovation by developing new products and services for their parent companies.

## Automation and Robotics

GCCs were investing in process automation and robotic process automation (RPA) to streamline operations, reduce costs, and enhance efficiency. This trend aimed at improving the quality and speed of services.

## Cybersecurity and Data Privacy

Due to the increasing focus on data security and privacy, GCCs were enhancing their cybersecurity measures. This included the implementation of advanced security technologies and adherence to data protection regulations.

## Data Analytics and Advanced Analytics

Leveraging data analytics and advanced analytics for insights and decision-making was a priority. GCCs were employing data scientists and analysts to extract value from data.

## Cloud Adoption

Many GCCs were migrating to the cloud to enhance flexibility, scalability, and agility. Cloud computing allowed them to optimize infrastructure and reduce costs.



# Prominent Trends in GCC (3/3)

## Agile and DevOps Practices

GCCs were adopting agile methodologies and DevOps practices to accelerate software development, improve collaboration, and increase the speed of product delivery.

## Talent Development and Upskilling

GCCs were investing in talent development, including upskilling and reskilling programs to keep their workforce competitive. This was essential for attracting and retaining skilled professionals.

## Collaboration and Ecosystem Building

GCCs were fostering partnerships with start-up's, universities, and local innovation hubs to access new ideas, technologies, and talent.

## Sustainability and CSR Initiatives

Many GCCs were aligning their operations with corporate social responsibility (CSR) and sustainability goals, including reducing their environmental footprint and promoting social responsibility.

## Customer-Centric Approach

GCCs were increasingly adopting a customer-centric approach, aligning their operations with customer needs and expectations to enhance customer satisfaction.

# We Offer Transformation Solution Across Diverse Verticals

## Domains



BFSI



Manufacturing



Retail



Health Care



Transportation



Energy



Consumer Goods



Pharma



Telecom



Consulting



IT-ITES



Pure Play  
Analytics  
Company

## Emerging Tech



- Data Science
- Data Engineering
- AI/ML/DL
- Gen AI & Explainable-AI
- Blockchain
- IOT
- Cybersecurity
- 5G
- AR-VR
- Quantum Computing
- Social Media

## Basic Tech



- Full Stack
- DevOps
- Cloud
- Database
- UI/UX
- Embedded Systems

## Leadership and Management



- Leadership Development Program
- Architect Leadership Program
- Digital Transformation
- Product Management
- Business Management

## Business and Operations



- ESG
- Competency Framework
- Content Development
- Diversity-Equity-Inclusion (DEI)
- Business Process Audits

## WILP (Work Integrated Learning Program)

## Platforms

LUMEN

EPIIC.U

Leadership

Mid-Level

Entry-Level

# Areas Programs Offered In



**Leadership  
&  
Management**



**Emerging Tech**



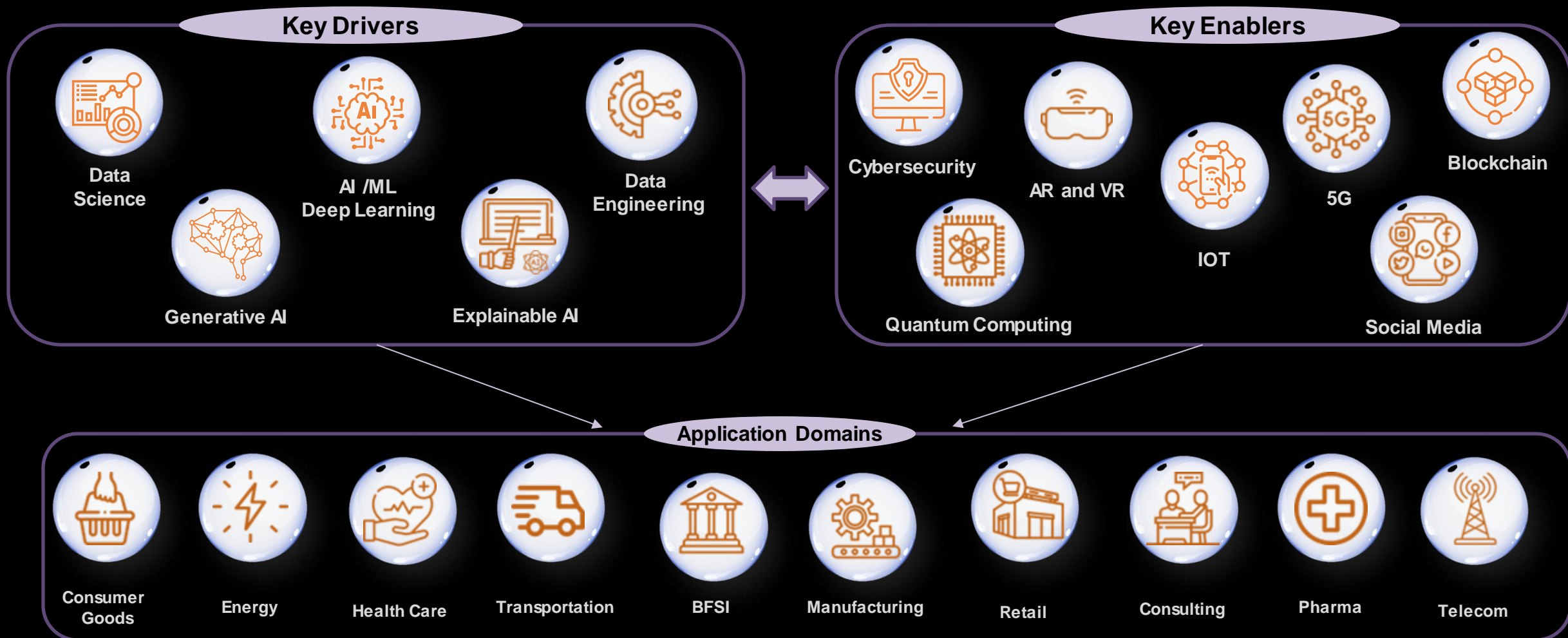
**Basic Tech**



**Business  
&  
Operations**

# Emerging Tech In GCC

We bring a comprehensive suite of cutting-edge programs to the table. Our team of skilled professionals is equipped with industry-leading knowledge and experience in these domains, ready to empower your business with customized solutions.



# Basic Tech In GCC

We offer a wide array of specialized programs that cater to the diverse technological pain points faced by our clients. Each program is designed to equip participants with comprehensive knowledge and hands-on experience in a specific tech domain, ensuring they gain the necessary skills to thrive in today's dynamic market..

## Key Drivers



Full Stack



Database



DevOps



## Key Enablers



Cloud



U/UX



Embedded Systems

## Application Domains



Consumer Goods



Energy



Health Care



Transportation



BFSI



Manufacturing



Retail



Consulting



Pharma



Telecom

# Leadership and Management Programs

Our comprehensive range of programs is designed to empower leaders with the skills and insights needed to navigate through complex challenges and lead the organization towards unparalleled success

## Leadership



**Leadership  
Development Program**



**Architect  
Leadership Program**



**Digital  
Transformation**

## Management



**Product  
Management**

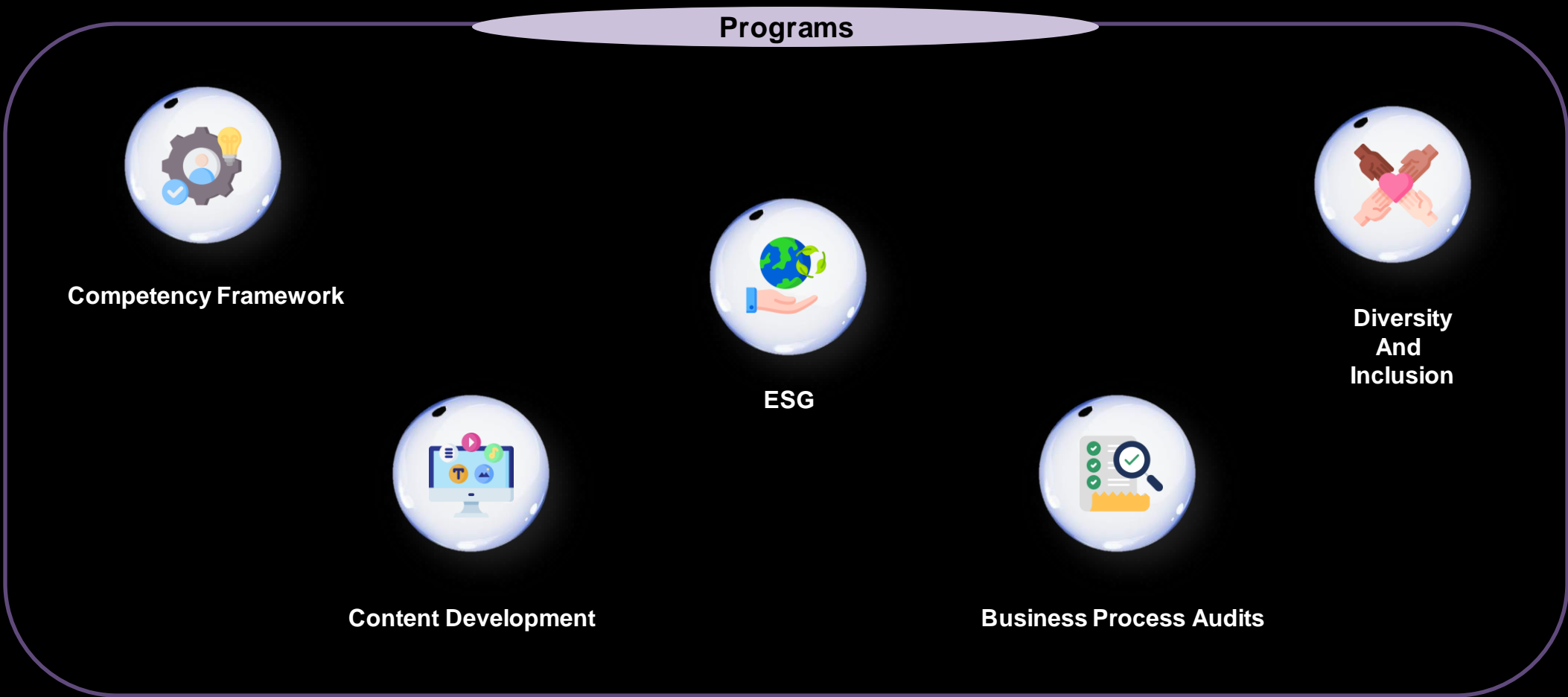


**Business  
Management**



# Business and Operations

Our comprehensive suite of programs addresses your concerns head-on, empowering your business to thrive in a responsible and inclusive manner. We have the expertise to guide your organization towards positive and sustainable growth.





# Work Integrated Learning Program (WILP) - Offerings



**PG Certificate Programs**

**6 Months**

**PG Diploma Programs**

**1 to 2 Years**

**Masters Programs**

**2 Years**

**Integrated Masters Programs**

**4 to 5 Years**

**PhD Programs**

**4 Years**

## Technology

- Computer Science
- Software Design Engineering
- Networking
- Data Science
- Cybersecurity
- Artificial Intelligence
- Full Stack
- Big Data Analytics
- Cloud Computing
- Fintech
- VLSI Design
- Embedded Systems



## Management

- Banking & Financial Services
- Logistics & Supply Chain Management
- Pharma Management
- Healthcare Management
- Fashion Management
- Data Science
- Business Analytics

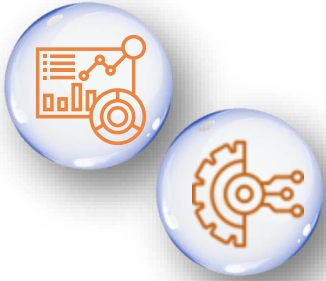


## Pharma And Health

- Drug Regulatory Affairs
- Pharmacometrics
- Health Economics
- Public Health
- Medical Writing
- Health Informatics



# Emerging Tech – Key Drivers



## Data Science & Data Engineering

Our Data Science and Data Engineering programs help you extract, process, and analyse data efficiently. This enables you to uncover valuable patterns, trends, and insights, empowering better decision-making across your organization.

## AI/ML & Deep Learning

By implementing AI/ML and Deep Learning models, we enhance your ability to automate tasks, predict outcomes, and gain a competitive advantage through smarter business processes



## Generative AI

With Generative AI, we enable your business to leverage AI-generated content, enhancing creativity and efficiency in various applications such as content creation, design, and personalization



## Explainable AI

With Explainable AI, we demystify the inner workings of complex AI models, providing transparent insights into the decision-making process and boosting trust in AI-powered solutions.



# Emerging Tech – Key Enablers



## Cybersecurity

Our Cybersecurity program fortifies your digital assets, safeguarding against potential threats and ensuring the confidentiality, integrity, and availability of your sensitive information.



## Blockchain

Our Blockchain program empowers your business with decentralized, tamper-proof ledgers, enhancing transparency and security in various applications like supply chain management and smart contracts.



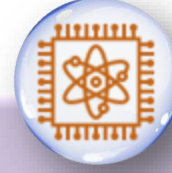
## IoT

We connect your devices and systems through the Internet of Things, enabling real-time data collection, analysis, and control. This leads to increased operational efficiency and improved customer experiences.



## 5G Technology

Discover the transformative power of 5G technology through hands-on learning. Harness 5G's potential, from ultra-fast connectivity to IoT innovation, setting you on a path to career success in the tech world.



## Quantum Computing

Learn to harness the power of qubits, quantum algorithms, and quantum gates. From quantum cryptography to quantum machine learning, our program equips you with the skills to drive innovation in this cutting-edge field.



## Social Media

Our comprehensive course equips you with the skills needed to excel in the digital era. Dive into strategic engagement, platform expertise, data analytics, community building, advertising, and trendspotting.



## AR-VR

Gain expertise in cutting-edge technologies, and master the art of creating immersive virtual experiences. Our AR-VR program, is an immersive learning experience that enhances engagement, fosters innovative problem-solving, and prepares learners for diverse career opportunities.

# Basic Tech – Key Drivers



**Full Stack :** Our Full Stack Program provides clients with end-to-end expertise in web development, enabling them to build complete, scalable, and efficient applications, streamlining their development process and reducing dependency on multiple developers.



Full Stack



Cloud

**Cloud:** Our Cloud program equips clients with the skills to leverage cloud infrastructure, enabling them to scale resources efficiently, reduce operational costs, and ensure high availability and performance of their applications.

**Database:** Through our Database programs, clients gain mastery over managing and optimizing databases, ensuring their data is secure, well-organized, and efficiently accessed, enhancing their decision-making capabilities.



Database

# Basic Tech – Key Enablers



DevOps

**DevOps:** With our DevOps program, clients can integrate development and operations seamlessly, automating workflows, increasing deployment speed, and ensuring continuous improvement, resulting in faster, more stable, and reliable software delivery.



UI/UX

**UI/UX:** Our UI/UX program empowers clients to create captivating and user-friendly interfaces, enhancing customer satisfaction, reducing bounce rates, and increasing conversions, ultimately improving their overall user experience.



Embedded Systems

**Embedded Systems:** With our Embedded Systems program, clients can design and implement innovative embedded solutions, giving them a competitive edge in industries like IoT, automotive, and healthcare, while optimizing their products' performance and functionality.

# Leadership and Management



**Leadership Development Program:** Our Leadership Development Program provides you with practical leadership strategies, emotional intelligence training, and effective communication techniques. These skills empower you to inspire your team, navigate through challenges, and build a culture of success.



**Leadership  
Development Program**



**Architect  
Leadership Program**

**Architect Leadership Program:** This program focuses on developing the technical leadership skills needed to design and implement robust, scalable, and innovative solutions. You'll lead your team through complex projects and drive successful outcomes.

**Digital Transformation:** Embracing the Digital Transformation Program, you gain a comprehensive understanding of technology adoption, process optimization, and organizational change. This enables you to lead your organization into a digitally empowered future, staying ahead of the competition.



**Digital  
Transformation**

# Leadership and Management



**Product Management:** Our Product Management Program equips you with the tools to effectively manage product lifecycles, identify market opportunities, and deliver customer-centric solutions. You'll enhance your ability to drive innovation and create products that resonate with your target audience.



**Product Management**



**Business Management:** Our Business Management Program provides you with essential managerial skills, financial acumen, and strategic planning expertise. You'll be equipped to make informed decisions, optimize resources, and drive growth for your organization.

**Business Management**



# Business and Operations



**ESG:** Our ESG program focuses on identifying areas where your business can improve its environmental impact, social initiatives, and corporate governance. By aligning your practices with ESG principles, we help you build trust among stakeholders, attract socially responsible investors, and foster long-term success.



ESG



Competency Framework

**Competency Frameworks:** We design and implement Competency Frameworks tailored to your organization's unique needs. These frameworks align employee skills, behaviors, and performance with your business objectives, driving efficiency and effectiveness across the board.

# Business and Operations



**Diversity and Inclusion:** Our Diversity and Inclusion program fosters a culture of belonging, where diverse perspectives are valued, and inclusion is embraced. By cultivating a diverse workforce, your organization gains a competitive edge, improved creativity, and enhanced employee engagement.



**Diversity And Inclusion**



**Content Development:** Our Content Development services equip your business with compelling and relevant content to engage your target audience effectively. Whether it's through marketing materials, e-learning resources, or thought leadership pieces, we help you communicate your brand's value and expertise.

**Content Development**

**Business Process Audits:** Through our Business Process Audits, we assess and optimize your operational processes. Identifying inefficiencies and streamlining workflows, we empower you to maximize productivity and reduce operational costs, leading to improved overall performance.



**Business Process Audits**



The background of the slide is a dark, textured surface. It features numerous thin, parallel diagonal lines that run from the top-left towards the bottom-right. These lines are illuminated with a warm, golden-brown light, giving them a glowing appearance. Scattered across the entire background are small, bright, out-of-focus points of light, similar to stars or distant galaxies, which also have a warm, golden hue. The overall effect is one of depth and dynamic energy.

**Thank You**