

Build A Better Future For The World And Your Business

Lead With Purpose And Create A Lasting Impact With
Our Exclusive ESG Training Programs





Environmental

- we consume the bare minimum of natural resources
- We manage all waste that we generate



Social

- D&I is part of your culture
- Customer Rights are always primary
- Employee Practices are best-in-class
- we use an Ethical Supply Chain



Governance

- We practice Ethical Business
- Shareholder Rights are protected
- Leadership Compensation is fair and transparent
- And we have a world-class Business Code of Conduct

Our Wondrous Blue Ball

Humankind has been synonymous with adaptability. Biological evolution aside, we've been progressing as a collective species and civilization in terms of economics and technology for a few centuries now. Ever since the industrial revolution, our growth has only accelerated, and so has our impact on our surroundings, people, and ultimately the planet. With more corporations emerging, industrial units cropping up, and large-scale enterprises maturing, our responsibility only increases.

The Leadership of these enterprises owe to the world to conduct business ethically, reduce the impact on the planet, and create a far more positive impact on the society in which they operate. How we live, prosper, and evolve collectively will be decided by how we run our commercial engines in the future.

From the wellbeing and safety of workers, the impact a company has on people and communities, fair wages, and diversity in teams to fair treatment of shareholders, remuneration of senior management, respecting business ethics, accountability and more, there are layered instances of impact at every stage to be factored in for holistic positive growth.

The ESG framework is an attempt to keep us honest – an inevitable guest in the modern-day Noah's Ark – allowing us to rethink and recalibrate how we work and evolve as humans. Environmental, Social, and Governance – the holy trinity of the contemporary era, the one that will define our existence and role in the future.



The Inevitability Of ESG From An Investor And Organization Perspective



Over **81%** of the millennials are keen on knowing about responsible investing and over **41%** of the millionaire investors extensively consider social factors before making an investment.

KPMG Report

We are beyond just basic conversations on CSR initiatives and ESG is no longer just part of an agenda in a stakeholder's meeting. We are in the implementation phase today.

More so because it is becoming a matter of regulatory compliance for all organizations out there. Much like the GDPR, ESG reporting, is already becoming a regulatory mandate for enterprises and businesses to adhere to. So, this puts real pressure on investors and key organizational stakeholders like you to ensure the process is not just transparent but translates to intended results as well.

How Crucial Is Talent Transformation For Organizations To Seamlessly Implement ESG Strategies And Policies

ESG reporting isn't something that stems and ends in board meetings or in conference rooms. It's a paradigm shift, a recalibration in terms of how an organization along with its entire workforce views the impact of their existence and modus operandi and makes corrective measures accordingly.

ESG reporting whilst important, is not the end in itself. The most important change required will be in the understanding of what

ESG implies and its consequent change in thinking and behavior at an individual employee level. That's why the entire process begins with education leading to behavioral changes at an individual's level. An organization's human capital is a foundational and critical component of its ESG strategy, and its success in implementing ESG depends on its ability to attract, develop, and retain talent that is committed to ESG values.



According to PwC, around **76%** of the consumers share that they will refrain from buying from business that poorly treat the environment, employees or communities.

The 5-step Talent Transformation Action Plan For Optimized Implementation Of ESG Strategies

01

Make ESG as part of your company culture

02

Recruit specific talent for ESG

03

Establish an ESG task force

04

Implement ESG training programs

05

Reward ESG Behavior

How The Tailored ESG Training Program From UNext Is A Catalyst For Your ESG Implementation?

At UNext, we understand the distinct roles and contributions of every single employee in an organization across diverse levels of the hierarchy. That's why we have identified and tailored specific programs for your workforce, managers, and professionals at the leadership circles.

This allows us to identify and incorporate intricate aspects and actionable relevant for them for maximum positive outcome. Here's a quick description of our programs:

Program Types

The ESG Ambassador Level 1	The ESG Catalyst Level 2	The ESG Beacon Level 3
Target Audience: – The workforce of the organization Objective: – Understand what ESG is – What organizations do – And how the employee can contribute to various initiatives	Target Audience: – Managers of the organization Objective: – Understand the elements of ESG – Why is it of value to the organization – What are the organization's own initiatives – And how can such initiatives be planned for and tracked	Target Audience: – Sr. Management of the organization Objective: – Learn to create ESG strategies that are integrated into the organization's mission – Be exposed to the best practice from the industry – Learn to deploy, measure and course correct ESG related initiatives

The program is designed for optimum learning impact as we deliver the modules through self-paced videos through our state-of-the-art LMS. The materials and content will also feature industry-relevant case studies, best practices, and more. To help translate your enterprise-specific ESG goal, we also go a step ahead in recording tailored videos by leaders within your organization, to be featured as part of the program.

Key Highlights



Completely online
self-paced



Addresses
requirements of 3
kinds of audience in
the organization



Has customizable
modules to communicate
an organization's own
message





Reach out to us

to find out how we can tailor a program based on your requirements



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