



Implementing Multiple Transformative Programs For **A Global Manufacturing Conglomerate**

How UNext Deployed Bespoke Programs For
Distinct Hierarchies In The Organization

unext

Overview

Digital transformation involves machines, cutting-edge computers, and futuristic technologies. Ultimately, however, it is all about people.

Human enablement in digital transformation is a critical aspect, and this was the strategic intent behind a multinational manufacturing conglomerate as well. With the goal to establish a digital-first mindset in its workforce and foster data-driven workflows, the prominent enterprise wanted **UNext** to implement niche tailored talent transformation programs.

This case study documents the opportunity statement presented, our approach to solutioning diverse training programs, and rewarding outcomes.

The Opportunity Statement

With human-enabled digital transformation as the enterprise goal, the conglomerate presented us with a unique opportunity to deploy skill development programs across different teams and hierarchies. It aimed at making learning as part of its culture and leveraging emerging technologies to support its functions and foster innovation for enterprise growth.





Conceptualizing & Deploying Extensive Programs Across Verticals

UNext excels at drafting tailor-made programs with custom modules, content, and curriculum to resolve enterprise-specific problem statements. When the conglomerate approached us with the opportunity to transform its diverse range of professionals, we first identified the learner profiles for an academic approach.

Our preliminary analysis led us to target three distinct profiles in the organization:

Learner Profile	Who They Are	Role-specific outcome
Decision Makers	Senior managers, departmental and unit heads	They would identify and approve data-driven initiatives. They require an understanding of both the big picture and intricacies of technology to drive such initiatives.
Implementors	Technical professionals	They would function as data scientists across plants driving major use cases.
Users	Rest of the workforce	They would be empowered with skills to leverage data-driven insights as part of their day-to-day operations.





Strategic Programs

The analysis of learner profiles offered us strategic insights into drafting resultant programs. Over the last few years of collaboration, we have been implementing several key upskilling programs for the enterprise across its hierarchies.

Here's a quick glimpse of the range of programs deployed.

Story Telling With Data & Excel

Learner Profile: Junior and senior managers from procurement team having 5 to 15 years of experience

Program Pedagogy: An 8-hour face-to-face training program

Learning Objectives:

Understand data storytelling and its importance for clear communication

Clean and transform data to prepare it for impactful visualizations

Choose the right visuals based on data types and storytelling goals

Learn from case studies and build a framework for your own data story

Communicate insights effectively through presentations and data visualizations





Data Science Internship Program

Learner Profile: Professionals with 3 to 5 years of experience

Program Pedagogy: 6 months instructor led sessions + 1 month of project work

Learning Objectives:

Data Science Fundamentals and Descriptive Analytics

Python for Data Science

Machine Learning Models with Python

Time Series

Computer Vision

Final Project

Business Analytics Program

Learner Profile: Operations professionals from functions such as production, quality, procurement, & more

Program Pedagogy: Experiential learning with custom case studies from the manufacturing domain

Learning Objectives:

Augment field experience with data insights

Leverage historical data to ask "what is going on" or Descriptive Analytics

Use data to drill down to answer "why something is happening the way it is" or Diagnostic Analytics

Forecast sales, customer attrition, and more utilizing Predictive Analytics

Optimize budget allocation, sales operations, and more using Prescriptive Analytics

Validate assumptions using the power of Hypothesis Testing

Leverage data visualization tools for effective Data Story Telling



The Result

The programs conceptualized and deployed by UNext were a phenomenal success. Right from programs for freshers interning at the enterprise to bespoke data science training interventions for top-tier professionals, every program was well received.

The litmus test for us at UNext has always been learning translating into results. So, apart from the acclaims from learners, we were thrilled to witness incredible growth in their in-depth understanding of concepts and their practical applications for their business use case.

Key Program Highlights

A handpicked cohort of 30 learners for equal-attention knowledge transfer

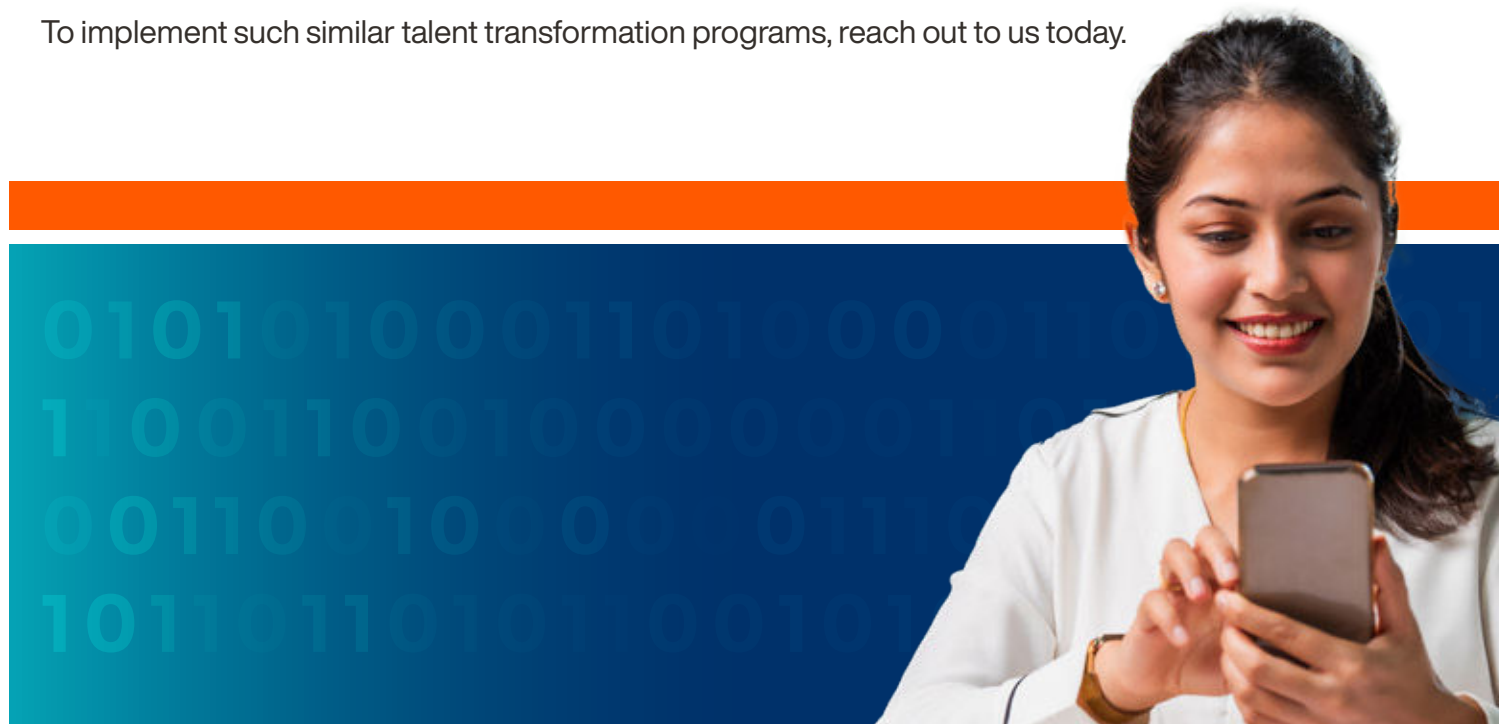
Experiential modules comprising of real-world and industry-specific assignments, case studies, and capstone projects

In-person programs held at enterprise premises to felicitate impactful learning

Transparent reporting systems to track individual learner performance and programs across every single module and metric

In-person classes and sessions from industry veterans and more

To implement such similar talent transformation programs, reach out to us today.



About UNext

UNext (Part of Manipal Education and Medical Group) prioritizes 360-degree talent transformation through upskilling. We offer industry-relevant programs that help enterprises transform their talent through customized learning solutions across hierarchies. We have partnered with clients across IT-ITeS / BFSI / Automobiles / Healthcare / Manufacturing / Consulting / Retail / Pharma & more segments in training tech and non-tech audiences across various customized programs.

15+ years
of providing learning solutions

40,000+
Pre-joining programs

20,000+
Corporate bootcamps

6,000+
Role based programs

We have partnered with clients across IT-ITeS / BFSI / Automobiles / Healthcare / Manufacturing / Consulting & more segments in training tech and non-tech audiences in emerging technologies through various customized programs.





Transform Your Workforce With Us

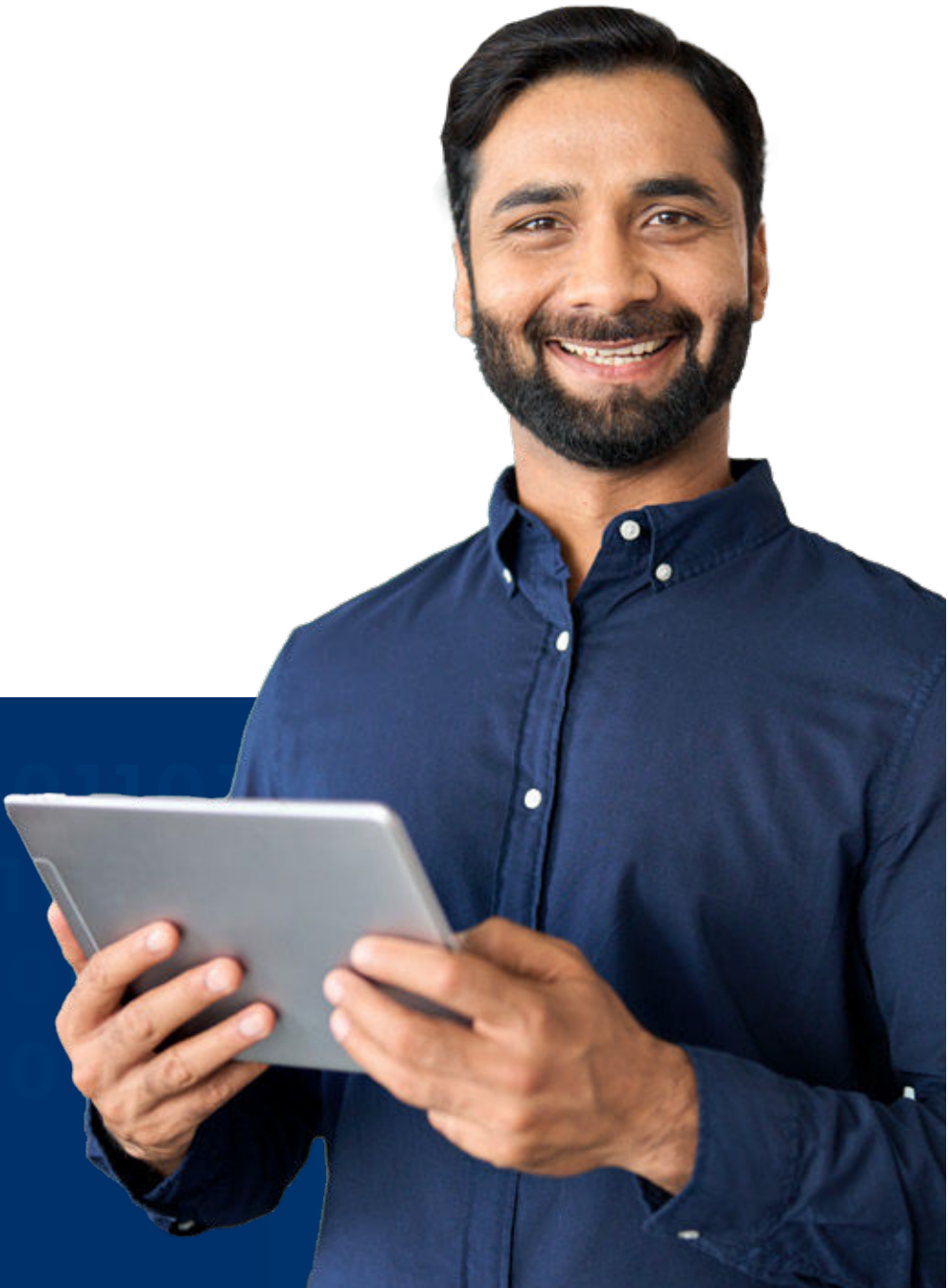
By tailoring programs for diverse domains and market segments across distinct functional roles, we offer the most practical and relevant workforce transformation programs in the market. Our program ecosystems are designed to seamlessly tackle massive volumes of simultaneous cohorts so you can precisely implement your workforce transformation goals. Reach out to us today.



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