



Nurturing A Data-first Culture In A Multinational **BFSI Company**

How UNext Implemented A Niche Data
Science & Analytics Program For Its Fresher
Workforce

unext

Overview

The data revolution has opened unparalleled possibilities for enterprises across industries. Strategic decisions that demand a logical approach no longer stem from gut instincts but rather academically through airtight data analytics methodologies.

65%

of the organizations globally will be fully data-driven by 2026.

8%

is the increase in profits reported by businesses that made insights-driven decisions.

With data science and analytics gaining more prominence, one prominent banking company wanted to nurture data-driven decision making as an organization culture. Having realized the significant advantages data science has in improving customer experience, optimizing risk management, bettering product development and positioning, competitive advantage and more, the company was keen on cultivating data proficiency in its workforce.

This case study explores how **UNext** deployed a transformative program for the banking enterprise and the impactful learning outcomes post program completion.





The Opportunity Statement

The partnering enterprise wanted to leverage the potential of data science and analytics in its organization and foster a data-first culture across hierarchies. For this specific collaboration, it wanted to train its fresher workforce to harness statistical methods, data visualization, and machine learning techniques to extract valuable insights from complex datasets.

This collaboration is one of the many training interventions deployed for the enterprise with UNext having been the preferred workforce development partner.

**Learner Profile:**

Freshers with Statistics background

**Program Duration:**

12 days

**Program Pedagogy:**

In-person, in-premises program

**Cohort Size:**

40 participants





Strategizing A Bespoke Data Analytics Program

It was clear from the organization's business vision that it wanted to have a readily deployable fresher workforce with expertise in data science and analytics. With the learners having a strong foundation in statistics from premier Indian institutions, we identified the need for an experiential learning journey.

Results of our Pre-program assessments also reflected the cohort's collective proficiency in statistics and theoretical data science. So, we instrumented a training program that had:

Extensive hands-on modules

Real-world case studies

Domain-specific assignments

Business vision-aligned learning outcomes and more

We conceptualized a bespoke program curriculum covering data science and analytics essentials such as:

Azure for analytics

SQL

Storytelling with data

Machine Learning Models

Feature Engineering

Model Deployment





The Result

At UNext, we believe in tangible results. That's why post-program assessments form an integral and a significant aspect of our collaboration. Through this, we ensure every hour of every module adds value to learners and fosters meaningful learning. For this specific cohort, the results were astounding.

Learners were deeply motivated in attending every program, showed incredible curiosity in picking up concepts, and aced the final assessments post program completion.

We achieved an L&D milestone, where we prepared a deployable fresher workforce with expertise in data science and analytics in less than 2 weeks.

Program Standouts

The restriction of batch size to a 40 learners for maximum learning impact

Transparent reporting systems to track individual learner performance and programs across every single module and metric

Bespoke content and materials based on respective business units learners will be deployed in

In-person classes and sessions conducted by industry veterans and more



About UNext

UNext (Part of Manipal Education and Medical Group) prioritizes 360-degree talent transformation through upskilling. We offer industry-relevant programs that help enterprises transform their talent through customized learning solutions across hierarchies. We have partnered with clients across IT-ITeS / BFSI / Automobiles / Healthcare / Manufacturing / Consulting / Retail / Pharma & more segments in training tech and non-tech audiences across various customized programs.

15+ years
of providing learning solutions

500+
Large Enterprises

5,00,000+
Learners Transformed Globally

40,000+
Pre-joining programs

60,000+
Learners trained through
role-based programs





Transform Your Workforce With Us

If you intend to nurture futuristic competencies in your workforce, get in touch with us to explore our offerings and customize a training program.



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